

SPONSORSHIP FORM 2015

Visit runforvaughan.com for more information.
To Become a Sponsor, Fax this Form to **905.823.3220**
or Mail To: **Run for Vaughan | 10610 Jane Street | Maple Ontario L6A 3A2**
CN: 113891717RR0001

SPONSORSHIP PACKAGES (Please Circle Which One You Would Like)

Corporate Partner Platinum Gold Silver Bronze Corporate Individual

Sponsorship amount: \$ _____

Method of payment:

- ☐ MasterCard ☐ Visa ☐ Cheque Enclosed (payable to: Run For Vaughan)
☐ Invoice Me (You Will Receive an Invoice)

Name on Card: _____

Credit Card Number: _____ Exp. Date: _____

CVD#: (located on the back of your card) _____

Signature: _____

Endorsement & Support Provided by:



YOUR CONTACT INFORMATION

Company Name: _____

First, Last Name: _____

Address: _____ Suite # _____

City, Province and Postal Code _____

Business Phone: _____ Fax Number: _____

Email Address: _____ Web Address: _____

CORPORATE BROCHURE 2015



RUNFORVAUGHAN.COM

PACKAGE BENEFITS	CORPORATE PARTNER	PLATINUM	GOLD	SILVER	BRONZE	CORPORATE INDIVIDUAL
# of free corporate team registration & T-shirt for participants	50	25	15	10	5	5
# of official pledge forms for circulation	100	75	50	25	10	2
# of signs at 10km/Water stations	2	1	1	1	1	0
Logo placement on Website	✓	✓	✓	✓	✓	✓
Recognition plaque	✓	✓	✓	✓	✓	✓
Run for Vaughan logo privileges for 1 year	✓	✓	✓	✓	✓	✓
Your choice of item in participants' run kits	✓	✓	✓	✓	✓	✓
Free booth at warm down area for distributing company giveaway and corporate literature	✓	✓	✓	✓	✓	✓
Advertisement in Vaughan Citizen	✓	✓	✓	✓		✓
Signage at start line	✓	✓	✓			✓
Signage at finish line	✓	✓	✓			✓
Recognition as a co-sponsor on the day of the run by the Master of Ceremonies	✓	✓	✓			✓
Logo placement on all promotional materials	✓	✓				✓
Media release prior to, during and post event	✓					✓
Signage and corporate information display in hospitality area, including booth area featuring your products and services	✓					✓
Presenter of trophies/prizes to the winning participants of the run and provide brief remarks during opening ceremonies	✓					✓
TOTAL SPONSORSHIP VALUE	\$20,000	\$10,000	\$5,000	\$3,500	\$2,000	\$1,000

2015 RUN FOR VAUGHAN OFFICIAL SPONSORSHIP OPPORTUNITIES

The Run for Vaughan offers our business partners several levels of sponsorship opportunities that benefit both the community and your business



Last year the Run for Vaughan has strategically moved to September to capitalize on the lull in the Canadian race schedule.

The 11th annual Run for Vaughan will take place on September 27, 2015 and we are building off our momentum from our wildly successful 2014 run at Canada’s Wonderland, and will return to this venue to provide our sponsors and participants a unique opportunity to be a part of a special event in a fun, healthy, and family-oriented environment.

The run is continuing its support of the future Mackenzie Vaughan Hospital and are looking for sponsors that align with our objectives.

The run has raised over \$400,000 for the hospital so far, and have set our goals even higher for 2015!

BENEFITS TO YOUR ORGANIZATION:

- Associate with a cause that is dear to Vaughan Residents
- Be indentedified as a community leader
- Be recognized with the most publicized charity funding the hospital foundation
- Media Exposure (logo placement) - Newspapers, Registration forms, Banners, Race day booth, Local News
- Gain channel for multi-level publicity
- Run for Vaughan is a 100% Volunteer effort
- Great opportunity for your team to build stronger relationships through community involvement.