



**New Year, New Look! Camp Rebrand '22**



**NEW YEAR '22**  
**NEW LOOK**

# PRIMARY COLOR



Logo Concept | **Primary - Full Color**

## Primary Logo Colors

**#00AF69**

R:0 G:175 B:105  
C:80% M:2% Y:80% K:0%

**#3B80C3**

R:59 G:128 B:195  
C:77% M:44% Y:0% K:0%

## SECONDARY COLOR

Logo Concept | **Primary - Full Color**



### Secondary Logo Colors

**#E774AD**

R:231 G:116 B:173  
C:70% M:14% Y:0% K:0%

**#29ABE2**

R:59 G:128 B:195  
C:77% M:44% Y:0% K:0%

# SECONDARY COLOR

Logo Concept | **Primary - Full Color**



## Secondary Logo Colors

**#00AF69**

R:249 G:211 B:66  
C:3% M:15% Y:85% K:0%

**#3B80C3**

R:59 G:128 B:195  
C:77% M:44% Y:0% K:0%

ONE COLOR

Logo Concept | **One Color**



# LOGO VARIATIONS







[REQUEST INFO](#)[JOIN E-MAIL LIST](#)[DONATE](#)[LOGIN](#)[APPLY TO WORK](#)[ABOUT US](#)[LOCATIONS](#)[PROGRAMS](#)[PARENTS](#)[RATES & DATES](#)[STAFF](#)[GALLERY](#)[CONTACT](#)A photograph of three children from behind, looking towards a swimming pool. The child on the left is wearing a red and white striped swimsuit with a red bow at the back. The child in the middle is wearing a purple swimsuit with a colorful heart pattern. The child on the right is wearing a green and blue patterned swimsuit. They are all wearing swim caps. In the background, there is a swimming pool with other people and a lifeguard stand.

# SUMMER 2022 REGISTRATION NOW OPEN













THE JACK AND PAT KAY



CENTRE CAMP











